



AGENDA

Female Football Forum

Monday 24 June 2024

6.30pm – 8.30pm

Morwell Bowling Club & Virtual

Agenda Items

1. Welcome and Acknowledgement of Country
2. Introduction: AFL Gippsland, GippSport and Female Football Gippsland
3. Overview of the game in Gippsland
4. Exercise 1 – Strengths
5. Exercise 2 – Room for Improvement
6. Exercise 3 - Opportunities for Growth
7. Prioritisation of opportunities
8. Establishment of Working Groups
9. Next Steps
10. Conclusion



Address

Morwell Recreation Reserve
Travers Street, Morwell VIC 3840



Website

www.aflgippsland.com.au



2024 Statistical Overview

Retention Rate: Youth Girls				
Same Club	Same League, Diff Club	Diff League, Diff Club	Transitioned	Not Participating
41%	3.90%	3.10%	3.40%	48.70%
159	15	12	13	189

Retention Rate: Womens Competition				
Same Club	Same League, Diff Club	Diff League, Diff Club	Transitioned	Not Participating
41%	2%	4.00%	1.00%	53.00%
78	4	7	1	99

Retention Rate: All Female Participants				
Same Club	Same League, Diff Club	Diff League, Diff Club	Transitioned	Not Participating
39%	3%	6.00%	2.00%	50.00%
488	35	75	26	619

All Female participants include West Gippsland and Southern Gippsland Junior Girls competitions and all girls playing in mixed junior competitions across Gippsland. It does not include Warragul Industrial and Bass Coast Breakers senior womens players who play in the AFL South East region.

As at 23 June there are 1,719 total female participants (up YTD from 1,638 in 2023).

563 Auskick (up 46 YTD from 2023)

4 Superkick (new Program)

517 Junior players (up 27 YTD from 2023)

518 Youth players (up 27 YTD from 2023)

117 Senior Players (down 20 YTD from 2023)



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